

To: Hong Kong, China Mountaineering and Climbing Union Limited

Tender Financial Bid

HK BOULDERING CHAMPIONSHIPS 2025 & ASIAN CUP (BOULDER) 2025 : PROVISION OF EVENT MARKETING AND PUBLIC RELATIONSHIP SERVICES - OPEN TENDERING

Provisional Programme

Name of event	Date of event	Venue
HK Bouldering CHAMPIONSHIPS 2025 (HKBC2025)	Mar 1-2, 2025	Piazza, Kowloon Park
Asian Cup (Boulder) 2025 (AC2025-B)	Mar 8-9, 2025	Piazza, Kowloon Park

Event marketing services for HKBC 2025 & AC2025-B

Specification		Amount
1.	Event Marketing	
	1.1 Submit detailed marketing plan with timeline	
	1.2 Social Media Management	
	Tender Technical Bid Item 1.2.1 – 1.2.6	
	Tender Technical Bid Item 1.2.7	
	1.3 Sponsorship Arrangement	
	Tender Technical Bid Item 1.3.1 – 1.3.3	
	Tender Technical Bid Item 1.3.4	
	1.4 Public Relations service	
	Tender Technical Bid Item 1.4.1 – 1.4.3	
	Tender Technical Bid Item 1.4.4	
	1.5 Promotion	
	Tender Technical Bid Item 1.5.1 – 1.5.5	
	Tender Technical Bid Item 1.5.6	
2.	Prize ceremony	
	Tender Technical Bid Item 2.1 – 2.3	
	Tender Technical Bid Item 2.4	
3.	Cooperate with event organizer, production, management and livestreaming services contractor to facilitate the event running smooth	

4.	Tender Technical Bid Item 3	
	Total:	

HKCMCU reserves the right to amend the above items whenever appropriate.

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Description	Amount
The total sum for HK BOULDERING CHAMPIONSHIPS 2025 & ASIAN CUP (BOULDER) 2025: PROVISION OF EVENT MARKETING AND PUBLIC RELATIONSHIP SERVICES is:	

HKCMCU reserves the right to amend the above items whenever appropriate.

Interested parties should submit the Tender for Technical Bid and Financial Bid in **SEPARATE SEALED ENVELOPE** by **12:00 noon 13 September 2024 (Friday)** to the following address:

**China Hong Kong Mountaineering and Climbing Union Ltd.
Room 1013, Olympic House, No. 1 Stadium Path, So Kon Po, Causeway Bay, Hong Kong**

Submitted by :

Company Name with chop : _____

Contact person : _____

Tel. No. : _____

Email : _____

Date : _____